

Exhibit at RSNA 2006

RSNA® Radiological Society
of North America
Founded in 1915



RSNA | 2006 
Strengthening
Professionalism

November 26 – December 1, 2006
McCormick Place, Chicago
rsna2006.rsna.org

Future Meeting Dates

November 25 – November 30, 2007
November 30 – December 5, 2008

Exhibit at RSNA 2006

Below is a profile of the 2005 RSNA Scientific Assembly and Annual Meeting. Don't miss your opportunity to reach your core audience at this special event.

RSNA Scientific Assembly and Annual Meeting

The RSNA annual meeting is the premier international forum for radiologic science and technology. The scientific and educational program includes presentations in all radiologic subspecialties through scientific papers and posters, refresher courses, honored lectures, education exhibits, *infoRAD* exhibits, symposia and technical exhibits.



More than 62,000 people attended RSNA 2005, making it the world's largest medical assembly. Attendees included radiology professionals, hospital and corporate-based healthcare executives and exhibitor personnel.

Official Registration Figures

RSNA members	7,363
RSNA members-in-training	2,297
Non-member presenters	1,575
Non-member radiologists	2,721
Non-member resident trainees	350
Other physicians	312
RSNA medical student members	99
Non-member students	792
AAPM members	826
Non-member physicists	226
*Radiology Support Personnel	5,878
Hospital or faculty executives	612
Commercial research and development personnel	372
Industry personnel	1,421
Healthcare consultants	646
Student Radiographer Theater	1,219
Total professionals	26,709
Press	153
Guests/spouse	6,094
Staff and contractors	513
Subtotal professionals and others	33,469
Exhibitors	28,782
Total registration	62,251

Source: RSNA 2005 Scientific Assembly and Annual Meeting

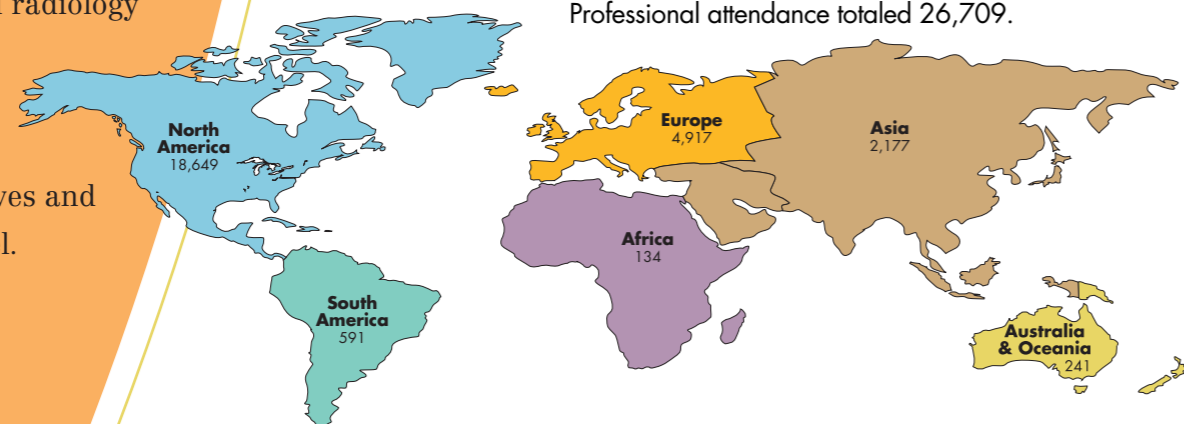
*Radiology Support Personnel/Hospital Staff	
Technologists	2,034
Healthcare radiology administrators	1,358
Radiology business managers	612
Engineers	420
Systems support staff	410
Facility managers	221
Radiology educators	145
Nurses	120
Telemedicine/communications specialists	113
Government employees (non-physician)	106
Architects	46

Subspecialty Totals

Diagnostic radiology	4,013
Neuroradiology	1,219
Vascular and interventional radiology	1,064
Magnetic resonance	976
Breast/mammography	886
Musculoskeletal	797
Computed tomography	743
Nuclear medicine	616
Gastrointestinal	497
Pediatric radiology	435
Chest	431
Radiation physics	421
Ultrasonography	389
Radiation oncology	371
Cardiac radiology	331
Genitourinary	186
Head and neck	118
Radiobiology	71
Health policy and practice	50

Geographic Breakdown of Healthcare Professionals

Professional attendance totaled 26,709.



The Annual Meeting Features:

Technical Exhibits

The RSNA 2005 Technical Exhibition set two records:

- 718 companies (including 73 from outside North America)
- 489,389 net square feet of exhibit space

130 companies were first-time RSNA exhibitors. The technical exhibition represented over one million gross square feet.

infoRAD Exhibits

Exhibits representing informatics in radiology occupied 100,000 square feet of exhibit space and featured 150 education exhibits, including seven exhibitor hands-on computer workshops. *infoRAD*'s key areas of interest included:

- Decision support
- Education
- Image manipulation/analysis
- Electronic medical records
- New technologies
- Picture archiving and communication systems with tutorials
- Practice management and personal digital assistants
- RSNA Medical Imaging Resource Center (MIRC)
- Web Workstation and informatics classrooms
- Presentation theater

Integrating the Healthcare Enterprise (IHE®)

The IHE® initiative brings medical and industry professionals together to improve the way healthcare computer systems share information. Now in its eighth year, IHE promotes standards to address specific clinical needs and improves efficiency and quality of patient care worldwide.

IHE activities at RSNA 2005 included:

- Demonstration of the IHE Portable Data for Imaging profile by 15 vendors.
- Comprehensive information on IHE in radiology and five other IHE domains.

Source: RSNA 2005 Scientific Assembly and Annual Meeting

Last year, more than 26,000 professional attendees had the opportunity to experience:

Refresher Courses

The most popular of the educational offerings, 299 refresher courses in 20 specialties included 13 how-to workshops and 27 hands-on workshops.

Also featured:

- Essentials of Radiology series consisting of eight refresher courses designed especially for generalists and trainees.
- Case-based review courses in neuroradiology, pediatrics, interventional radiology and radiation oncology, featuring an audience-response system to assist with course direction and self-assessment tasks.

Scientific Sessions

213 scientific paper sessions offered 1,623 oral presentations and 27 hot topics. 72 scientific poster sessions offered 460 poster presentations.

Also, 31 resident, fellow and medical research prizes were awarded in all areas of radiology.

Education Exhibits

More than 1,200 education exhibits represented 16 subspecialty areas.

Special-interest exhibits included:

- Sunday Image Interpretation exhibit
- Cases of the day exhibits

Associated Sciences Program

Eight refresher courses and a symposium were made possible through the efforts of RSNA and 11 affiliated associations.

AAPM/RSNA Physics Tutorial for Residents

Two programs, held on the Saturday prior to the meeting, were sponsored by the American Association of Physicists in Medicine and RSNA.

Student Radiographer Theater

More than 1,200 students participated from educational institutions in Illinois, Indiana, Iowa, Michigan and Wisconsin.



RSNA 2006 Important Dates

- March 29**
Exhibitor Prospectus mails
- April 10**
Exhibitor point system initiated
- May 8**
Deadline for first-round assignment
- June 5**
Exhibitor block housing point system initiated
- Individual exhibitor housing system opens
- July 5**
Service Kit available
- November 26 - December 1**
RSNA Annual Meeting

Contact Information

RSNA
820 Jorie Blvd
Oak Brook, IL 60523
1-630-571-2670
1-630-571-7837 (fax)
RSNA.org

Technical Exhibits
1-630-571-7851
1-630-571-7837 (fax)
exhibits@rsna.org